



MISSION STATEMENT

The PARMA GROUP is a family-run partnership dedicated to supplying products to the Road Transport Industry which enhance the appearance of vehicles and improve road safety. We are committed to securing long-term customer satisfaction through the provision of high quality goods and friendly, efficient service by means of courteous and motivated staff.

The partners are dedicated to profitability so as to a) continue and expand their business ideals and b) to fulfil a commitment to their human environment by:

- Amply providing for staff through remuneration and job satisfaction
- Having resources available for charitable giving
- Paying taxes as appropriate.

To this end, we research and obtain attractive, innovative and essential products from around the world to fulfil the needs of the industry in the UK.

The Parma Group includes the following business entities:



Parma also owns the following brands:

